



# Love Notes

From Ronald McDonald House Charities® of Greater Chattanooga

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Love Notes From the Ronald McDonald House is published annually by Ronald McDonald House Charities of Greater Chattanooga, Jane L. Kaylor, Executive Director  
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*"The mission of Ronald McDonald House Charities of Greater Chattanooga is to provide a "home away from home" for families of seriously ill or injured children and support programs that improve the health, education, and well-being of children."*

**2006-2007 Ronald McDonald House Charities of Greater Chattanooga**

## ANNUAL REPORT

### From The Executive Director and President of the Board

**2006** represented a year of mission and vision examination for Ronald McDonald House Charities, both at the global and local levels, resulting in a Global Performance Plan that has become a blueprint for the entire organization. The agreed-upon desired outcomes are both the impetus and ruler for strategies and measurement. The desired outcomes are:

**Program Performance – increase access to health care for families with children in need**

RMHC of Greater Chattanooga worked toward this goal in 2006 by providing temporary housing and support services to 600 families at the Ronald McDonald House, by serving 21,750 visitors to the Ronald McDonald Family Room inside T. C. Thompson Children's Hospital, and by giving \$250,000 worth of free dental care to 1,143 children including dental education on the Ronald McDonald Care Mobile.

The Ronald McDonald House enables families who live too far away from area hospitals to stay close to their hospitalized child or to receive frequent outpatient treatment. During 2006, the Programs Committee began a performance measurement survey process to ask families who resided in the Ronald McDonald House about their experience. The questions cover the following: families' ability to travel back and forth from their home to visit their hospitalized child daily, difficulty in feeding their family while

hospitalized and usage of the Ronald McDonald Family Room during their hospitalization. Another question measures the family's stress level upon registration, the next day, the middle of their stay and when they get ready to go home. Data from our survey indicate that staying at Ronald McDonald House lowers the family's stress level significantly, proving that a good night's rest in a safe place along with a shower, clean clothes and the support of other families continues to be a formula that not



2006 "It's a Rockin' Auction" guests gear up to "Catch a Wave" at the RMHC annual auction which raised \$100,000.

## RMHC Board Members

Bill Moore, *President*  
 Lisa Winters, *Vice-President*  
 Jayne Holder, *Secretary*  
 Henry Hoss, *Treasurer*

### Lifetime Members

Hank Smith, *Chairman Emeritus*

Judy Bellenfant	Joy Lewis
Myra Fuller	Bill McCord
Jane Goodwin	Bill Moore
Mary Holliday	Beth Painter
Rick Honeycutt	Jim Queen
Barbara Ann Hopkins	Lisa Winters
Henry Hoss	Louis Wright

### Members At Large

Judy Blake	David Patten
Sallie Brooks	Sharon Ramsey
Blair Cannon	Pat Roddy
Tom Gardenhire, D.D.S.	Garland Sherman
Rob Goodwin	Mark Smith
Jan Headrick	Andy Stockett
Art Holekamp	Harriette McKeldin
Anne Holland	Stokes
Courtney Hoss	Thomas Uustal
Julie Johnson	Penny Walker
Greg Jones	Lori White
Marcia Kling	Mary Lynn Wilson
David Lawrence	Barbara Wofford,
Phyllis Lawrence	Ph.D.
Bob Lewis	Pearl Wong,
Ruth Lima, D.D.S.	<i>Ex-Officio</i>
Lisa McClane	Jay Jenkins, <i>President</i>
Linda Mosley	<i>Friends of RMHC</i>

### Ronald McDonald House Staff

Jane L. Kaylor, *Executive Director*  
 Joshua Dempsey, *Director of Operations*  
 Gina Crumbliss, *Director of Development*  
 Chinyere Ubamadu, *Manager of Marketing and Public Relations*  
 Nicole Bellenfant, *Annual Giving Associate*  
 Rebecca Covington, *Donor Relations*  
 Gloria Cannon, *Operations Assistant/Family and Volunteer Services*  
 Margaret Anne Cox, *Operations Assistant/Events & Activities*  
 Karen Loper, *Operations Assistant/Facilities*  
 Anne Lunn, *Operations Assistant/Family and Volunteer Services*  
 Ricky Robbins, *Operations Assistant/Facilities*  
 Jeremy Scruggs, *Assistant Resident Manager*

only increases access to health care for families with children but also improves the family's ability to deal with their situation.

The Ronald McDonald Family Room also provides services that increase access to healthcare for families by enabling caregiving family members to eat, rest, take showers and do laundry. The Programs Committee instituted a new check in system in the Family Room during the last quarter of 2006 which provides important metrics for this program such as the average length of days that family members use the facility, which family members are utilizing the services, what areas of the hospital patient families are coming from, and allows the Family Room Volunteers instant verification of the patient's room status. One of the goals of this new system was to provide our volunteers with the information they needed to enforce the access policies needed to preserve the resources of the facility for those who need it most. After a test phase, the new system has wholeheartedly been embraced by the volunteers and deemed a great improvement. Minor refurbishment and repairs have been approved for 2007.

The Ronald McDonald Care Mobile Program was our biggest challenge in 2006. Funding, staffing, clinical partner reorganization, and an accident contributed to what appeared to approach crisis level. The unexpected death of intake coordinator/driver Robert Dozier left a void in the program, and we express our sincere sympathy to Robert's family. In response to the funding crisis, both program partners, RMHC and T. C. Thompson Children's Hospital Foundation, increased their annual commitment to the program. By year's end, additional funding was received from the Community Foundation of Greater Chattanooga to help expand the service area by six additional sites, from the Benwood Foundation to hire a program coordinator, from Blue Cross Blue Shield Community Trust and the Lipscomb Family Foundation for operational needs and an invitation to submit a proposal to the Junior League of Chattanooga for a three-year funding effort.



2006 Autumn Children's Festival volunteer, Madyson Foster as Monsters Inc. character, greets young festival attendees Steven and Gracie Rogers.

With the Community Foundation grant, service sites of Red Bank, Rivermont, and Bess T. Shepherd Elementary Schools, the Children's Home/Chambliss Shelter, Room in the Inn, and Bethlehem Center were added. Ray Lallier was hired as the program coordinator with the Benwood Foundation grant. Ray brings a wealth of healthcare program management experience to the position. Although this report covers 2006, we are happy to report that the Care Mobile Program was chosen as one of three programs by the Junior League for their Healthy Starts Partnership, and their investment, along with the above-mentioned grants, commitments and increased productivity, brought the program back to a secure status. Dr. Ruth Lima and her staff are to be commended for working under adverse conditions while the Care Mobile was being repaired and for not only maintaining but increasing productivity.

### Community Engagement – Improve key stakeholder knowledge and participation in RMHC

RMHC of Greater Chattanooga has long enjoyed a good relationship with local media outlets and during 2006 used this means of engaging the community with our annual telethon produced and televised by WTVC-NewsChannel 9, public service announcements on radio and TV, newspaper articles in the community section of the

Chattanooga Times Free Press, and with several online news outlets. One newspaper article describing our need for wish list items resulted in a huge outpouring of in-kind donations, our being chosen as the recipient of several special events held by others, and an increased response to our summer appeal mailing.

RMHC depends heavily on community participation to successfully operate its programs. We appreciate all those who:

- work the front desk at the House and the Family Room
- prepare the evening meal at the House
- work in groups to perform household chores and special projects such as the Autumn Children's Festival
- participate on organizational and fund raising committees

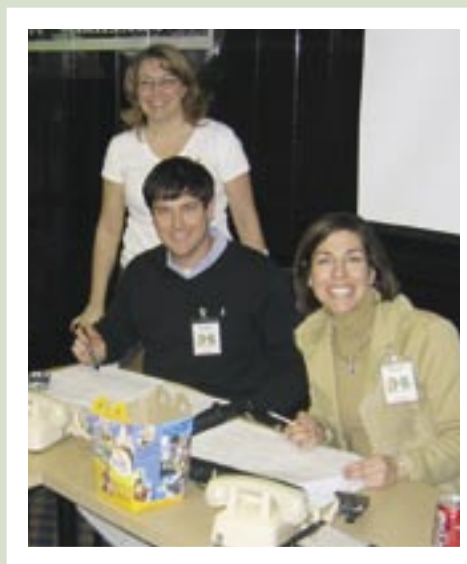
Every volunteer or group who assists our program in any way helps make it possible for our organization to provide first-class service to the children and families who need the help of one of our programs. Special thanks go to the students of Trousdale School and the youth group from East Brainerd Church of Christ who have made an ongoing commitment during 2006 to perform household chores on a regular basis.

One popular volunteer opportunity is the RMHC Scholarship Program Committee which is charged with the selection process of 40 scholarship recipients. The process includes reading and rating applications, personal interviews, recipient selection, and the award ceremonies at each recipient's high school. This process takes a significant time commitment in a very compressed time period and we appreciate the many community members of this committee.

#### **Financial Sustainability – Secure new and extend existing relationships with donors**

The outcomes of community engagement and financial sustainability are closely related in our organization, and Ronald McDonald House Charities uses personal contacts, fund and friend raising events, and multimedia contacts to keep our stakeholders informed and engaged. Overall donations in 2006 increased approximately 18% over 2005 and the bequest of one individual was received. Five additional members of the planned giving Arch Society were identified. Donors being recognized with Big Red Shoe Awards for helping the organization to meet its financial goals in 2006 are: Alpha Phi Alpha Fraternity, Greater Chattanooga Lodging Association, Kiwanis Club of Chattanooga, McKee Foods, Wal-Mart #3569 (Signal Mountain Road), and Miss Southeast Tennessee Stefanie Wittler. We are grateful for every donor, large and small, who has made a donation to our organization. You are making a difference in the lives of those we serve.

Johnson, Hickey & Murchison, certified public accountants, has performed an audit of the financial statements of RMHC of Greater Chattanooga and a copy of the audit as well as IRS form 990 is available upon request at the offices of the organization.



Friends volunteers Tracy Hightower, Jay Jenkins and Kristin Jenkins set up to call donors at RMHC's annual phonathon, held in February 2007. The phone campaign raised over \$100,000.



The 2006 Telethon raised over \$500,000 for RMHC.



Pictured are the 2006 RMHC scholarship recipients with local McDonald's owner-operators.

### Management Effectiveness – Ensure efficient and effective use of resources to advance the mission

In 2006, 80.3% of every dollar raised went directly to programmatic services; 100% of all grant funding for the Care Mobile supported the dental program. Expenses for each of the fundraising events in 2006 were held in line with 2005 expenses with the exception of the auction. A change in venue slightly increased the expenses for that event. A 30% staff turnover in 2006 necessitated an increase in training resources; however, it is important to note that despite the staff turnover, fund development still showed an increase over 2005. Executive Director Jane Kaylor completed a 2-year Executive Training Course for RMHC Directors at the prestigious Kellogg School of Business at Northwestern University.

Under the direction of Josh Dempsey, Director of Operations, refurbishment of the 26 guest rooms at the Ronald McDonald House along with other priority repairs were completed under budget thanks to the generous donations of some individuals who sponsored the cost of a room being refurbished. Jonathon Harris of Harris Millwork gave the original main kitchen a facelift with the donation of new Corian countertops. The Ronald McDonald House had a 98 percent occupancy rate overall in 2006.

Dedicated volunteers are an essential factor of management effectiveness in our organization. The front desk at the Ronald McDonald House is manned by volunteers and weekends are covered in a 45-hour shift by volunteer weekend managers. The Family Room location is totally operated with volunteers. We continue to recruit more new volunteers on an annual basis than we are losing through attrition. The majority of new volunteers enter the volunteer program after first visiting our website at [www.rmhcchattanooga.com](http://www.rmhcchattanooga.com).

The Friends of Ronald McDonald House Charities (RMHC), formed in 2005, are young professionals (age 18-39) dedicated to supporting the mission of Ronald McDonald House Charities through fundraising, building awareness and community support from the Greater Chattanooga area. The “Friends of RMHC” also serve as a training program for future leaders for the organization. They are beginning to take leadership roles in fund raising events and to participate in programmatic activities at the House. They committed to manage the concession and gate operation for a large Volkswagen Festival, Bug-A-Palusa, in the spring of 2007, which is their first solo event. They also enjoyed holiday fellowship while decorating the Ronald McDonald House and Family Room for the Christmas holidays. As part of their recruiting plan, Friends of RMHC holds an orientation session on the first Tuesday of each month at 6:00 p.m. at the Ronald McDonald House and have quarterly meetings to plan the fundraising activities.

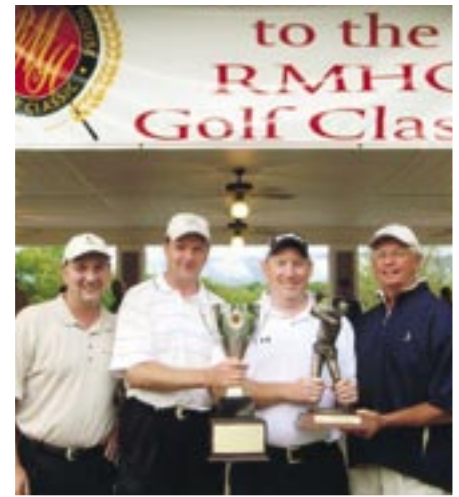
2006 was a good year for Ronald McDonald House Charities. This is directly related to the dedication of the Board of Directors, the volunteers, the support of the business community, and you, our faithful donors. Please know that your gifts are being used strategically to provide our vital services to families and children in need and that you are making a difference in their lives. While the emphasis this year has been on performance and results which are often conveyed, as we have done in this report, in numerical ways, one can only hear the echoes of thanks as a family goes out the door on their way home or see the smile of a child with bright, beautiful teeth who isn't ashamed to smile anymore, or feel the excitement of the college-bound scholarship recipient to know that our work is important. We know we can't do it without you, so we ask your continued prayers and financial support for the coming year.

*William Moore*

William E. (Bill) Moore  
President of the Board

*Jane Kaylor*

Jane L. Kaylor  
Executive Director



2006 RMHC Golf Classic winners, pictured L to R are: Rob Pippenger, Wayne Brantley, Bill Snipes and Ronnie Law.

## RMHC Ongoing Supporters

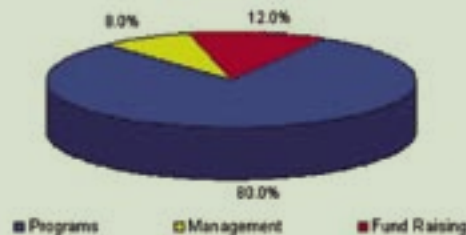
*Each year we are privileged to have the ongoing support of hundreds of donors who help us provide our special brand of hospitality to the families we serve by their donation of household products, food and services. We want to thank all of them and recognize those who have made an ongoing commitment to our program:*

Barto, Hoss & Company  
Baugh Appliance Sales & Service  
Bissell  
BrandSource  
Brittsville Baptist Church  
Cingular  
Coca-Cola USA  
Chattanooga Coca-Cola Bottling United  
Flav-o-Rich  
Georgia Pacific  
Greens Lake Road Church of Christ  
Kay Chemical, Inc.  
Nestle USA  
Sam's Club  
Sara Lee Bakery  
S&D Coffee  
Select Comfort  
SimplexGrinnell  
Starbucks - Broad Street  
Terminix  
Tom's Donuts  
Tucker Photography

## 2006 FUNDING



## 2006 EXPENSES



# Thank You to Our Many Supporters in 2006

*Due to limited space, we could not list all RMHC donors, but we appreciate ALL of our donors. Every gift of funds, household products, volunteer time and even discounts on services we purchase allows us to help kids heal and keep kids healthy. Bless you!*

### \$100,000 or more

McDonald's Chatt-Ad Coop

### \$50,000 - \$99,999

Benwood Foundation  
Erlanger Medical Center  
Estate of Lenell Thompson  
Federal Employees Giving Through  
Combined Federal Campaign  
Scenic Development, LLC

### \$25,000 - \$49,000

Baroness Erlanger Volunteer Auxiliary  
Chattanooga Tumor Clinic, Inc.  
Select Comfort  
T. C. Thompson Children's Hospital Foundation

### \$10,000 - \$24,999

Barto Hoss & Company  
Blue Cross Blue Shield of TN  
Classic Cabinetry, Inc.  
Community Foundation of Greater Chattanooga  
Galen Medical Group  
Harris Millworks  
Mr. Ernest Igou  
Mr. and Mrs. Thomas R. Kerfoot  
Martin Brower Co.  
McDonald's Corporation  
Rock City, Inc.  
Ronald McDonald House Charities

### \$5,000 - \$9,999

Can Can Recycling  
Estate of Mario and Grace Charles  
Chattanooga Civitan Club  
Chrysalis Foundation  
Citigroup Foundation  
Cornerstone Community Bank  
Green's Lake Road Church of Christ  
Kinsey, Probasco, Hays, LLC  
Mr. and Mrs. Robert Pippenger, Jr.  
Primrose Schools of Chattanooga  
Ronald McDonald House Cheer Off  
Rosedale Transport, Inc.  
Bob Sargent HVAC  
Smith Family McDonald's

UnumProvident

US Pro Golf Tour, Inc.  
Mr. and Mrs. Patrick Whalen  
Wal-Mart #3659 Signal Mtn Road  
Herman Walkdorf & Company  
Dolores Wolfe, IDS, ASID

### \$2,500 - \$4,999

AmSouth Bank of Tennessee  
Baugh Appliance Sales and Service, Inc.  
BI-LO Charities, Inc.  
Chattanooga Times Free Press  
The Kenneth J. Defoor Family  
Dr Pepper Seven Up, Inc.  
The Lawrence Flynn Family & Spartanburg County  
Foundation in honor of Anne Porcher Flynn  
Mr. and Mrs. Rob Goodwin  
Mr. Keith Lacy  
Brenda Lawson & Associates  
Mr. and Mrs. Rick Liner  
Malnove Inc.  
McKee Baking Company  
Medical Center & Super Discount Pharmacies  
Middle Tennessee Natural Gas  
PCA Southeast  
Regional Obstetrical Consultants  
Rosedale Transport, Inc.  
Starbucks Broad Street  
Venture Services of Kentucky, Inc.  
Wal-Mart #698 Cleveland  
Dr. and Mrs. Jay P. White

### \$1,000 - \$2,499

Alco Chemical & the National Starch and Chemical  
Foundation, Inc.  
American Legion - Brady Williams Post 100  
Baylor School  
BellSouth Matching Gift Center  
Mr. Douglas Biddle  
Bissell, Inc.  
Dr. and Mrs. Woods Blake  
Wendy Bowen Memorial Foundation  
Bradley County Road Department  
Mr. Johnny Bridges, Jr.  
Brittsville Baptist Church  
Mr. and Mrs. Mark Brooks

Burdette Baptist Church  
Calhoun-Gordon County Airport  
Chattanooga Coca-Cola Bottling United, Inc  
Chattanooga Gas Company  
Chattanooga Gyn-Oncology  
Check Into Cash  
Cherokee Trucking  
Cleveland Civitan Club  
Coca-Cola USA  
Columbia Recycling Corp  
Ms. Margaret Anne Cox  
Craniofacial Foundation of America  
Mr. and Mrs. Jerry Cunningham  
Joseph Decosimo and Company  
Ms. Charlotte M. Durdin  
Dynamic Displays & Graphics  
Easy Auto Credit Inc.  
Earthgrains  
Mr. Lyle Finley  
First Tennessee Bank  
Flav-O-Rich  
FSG Bank  
Georgia-Pacific, Inc.  
Goodwill Baptist Church  
Hamico, Inc.  
Mrs. Nancy Harvey  
Hazlett, Lewis & Bieter, CPAs  
Ms. Janet L. Headrick  
Mr. Josh Heath  
Heil Trailer International, Inc.  
Mr. and Mrs. Art Holekamp  
Ms. Margaret Horton  
John Deere Health Care Inc.  
Mr. and Mrs. David Johnson  
Dr. and Mrs. Gerald Jones  
Ms. Jane L. Kaylor  
Kiwanis Youth Foundation  
Mr. and Mrs. David Kling  
Mr. Adam Lancaster  
Mr. and Mrs. Mike Legg  
Dr. and Mrs. Jay Lewis  
Lipscomb Family Foundation  
Mr. and Mrs. David Longley  
Mr. and Mrs. Ted Lyon  
McCallie School  
Mr. and Mrs. Bill McCord

Dr. and Mrs. John McCravey  
Mr. Jack McKinney  
Cliffie & Mary Mertins  
Micro Tronix, Inc.  
Mid South Baking Company  
Mrs. Mildred Moon Montague  
Mr. and Mrs. Bill Moore  
Moore & King Erlanger Pharmacies, Inc.  
Mueller Co.  
North Georgia Women's Center, Inc.  
NuMarkets, LLC  
Optimist Club of Chattanooga Inc.  
Orchard Knob Missionary baptist Church  
Weldon F. Osborne Foundation, Inc.  
OSI Industries, Inc.  
Pediatrics  
Mr. and Mrs. G.H. Pettway  
Phillips-Van Heusen Foundation, Inc.  
Ringgold Telephone Company  
Mr. and Mrs. Rick Winters  
Dr. and Mrs. B.W. Ruffner  
Dr. and Mrs. Chris St. Charles  
Smurfit Stone  
Ms. Mary Stencil  
Mr. and Mrs. Wayne Swafford  
Ms. Susan S. Tanner  
Target, Inc.  
Tennessee Farm Bureau Federation  
Tennessee Valley Federal Credit Union  
Textile Printing Company Schmisrauter Family  
Tileworks, Inc.  
The Phil Tingle Memorial Golf Tournament  
TVA Community Relations  
TVA - Sequoyah Nuclear Plant Employees  
U.S. Xpress Enterprises, Inc.  
UTC NPHC  
Mr. and Mrs. Donald P. Walker  
Wal-Mart #9526 Soddy-Daisy  
Mr. and Mrs. Bernard Westner  
Mr. and Mrs. Thomas White  
E.N. Wilkinson  
Ms. Pearl Wong  
Mr. and Mrs. Louis Wright  
Dr. and Mrs. Munford Yates

## Strut in Style Fashion Show Benefit

Members of Alpha Delta Pi Sorority held a fashion show benefit "Strut in Style" for Ronald McDonald House Charities on April 29 at the Chattanooga. More than 40 people attended the event, which raised over \$500.

Fundraising through special events is a great way to support the mission of Ronald McDonald House Charities. No matter how small or how large a contribution is, it makes a difference for the children and families that rely on Ronald McDonald House Charities. To learn how you can help, visit [www.rmhcattanooga.com](http://www.rmhcattanooga.com) or call (423) 778-4300.



*Pictured are Members of UTC's ADPi Sorority who modeled in and organized the benefit.*



*ADPi members strut their stuff on the runway. Strut in Style fashion show photos contributed by Matt Dunmore.*

# Third Party Special Events

Many thanks to the businesses and individuals whose generous

**Recycle with Ronald!**

Recycle your ink jet cartridges and used cell phones!

By recycling your ink jet cartridges and used cell phones, you are helping to raise money for your local Ronald McDonald House, an organization that has contributed over 25 years of caring and support for families and children.

Please take a free postage-paid envelope. Place your empty ink jet cartridges or cell phones inside. Drop it in the mail!

RONALD McDONALD HOUSE CHARITIES

© 2008 McDonald's Corporation [www.rmhc.com](http://www.rmhc.com)

## RMHC Launches a Cell Phone and Ink Recycling Program

Ronald McDonald House Charities (RMHC) has partnered with Recycle First, a company based in Dover, New Hampshire, to recycle used cell phones and print cartridges. It's an opportunity that benefits our environment while helping RMHC raise much needed funds to provide our brand of hospitality for families and children. For every used cell phone or print cartridge we collect for recycling, Recycle First will donate a portion of the proceeds to Ronald McDonald House Charities of Greater Chattanooga.

Here's how you can help support our recycling efforts:

- Pick up 10-20 recycling business reply envelopes from the Ronald McDonald House to share with friends and family.
- Drop off used cell phones and inkjet or laser cartridges at Ronald McDonald House Charities, 200 Central Avenue, Chattanooga, TN, Monday through Friday from 9 a.m. until 6 p.m.
- Contact Chinyere Ubamadu at (423) 778-4147 or email her at: [chinyere.ubamadu@rmhcattanooga.com](mailto:chinyere.ubamadu@rmhcattanooga.com)

To learn more about Recycle First, visit [www.recyclefirst.com](http://www.recyclefirst.com).

## Cruise In For Kids

*C*ruise In For Kids, a classic car fundraiser hosted by Stefanie Wittler, Miss Southeast Tennessee 2007, raised \$3,500 for Ronald McDonald House Charities. The event was held on May 12 on the campus of Chattanooga State Technical Community College and featured antique and classic automobiles, trucks, motorcycles plus food and music.



*A stylish red classic corvette, one of dozens to be featured at the Cruise In for Kids benefit for RMHC.*



*Pictured are Brian Duncan, Honest Charlie's Speed Shop, Jane Kaylor, RMHC Executive Director and Stefanie Wittler, Miss Southeast Tennessee 2007.*

**Raise \$11,500 for RMHC!**  
**efforts will make a difference for children and their families.**



## “Common Cents” Works At McBrien Elementary

*R*onald McDonald Care Mobile launched a pilot fundraising program called “Common Cents” at McBrien Elementary School in East Ridge in April. During the mobile unit’s regularly scheduled visit to McBrien Elementary, 500 students at the school were asked to donate their spare change to the program for 5 days. In the end, the school collected over a \$1,000 through the “Common Cents” program for Ronald McDonald House Charities. The Care Mobile hopes to make this a promotion at each of the schools where they provide services during the 2007-08 school year.

*Friends of RMHC Members volunteer at the concession stand.*



## Bug-a-paluzza

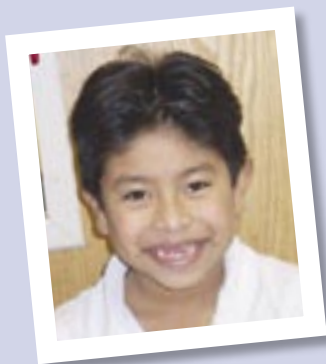
*T*he first annual Bug-a-paluzza Volkswagen car show benefit was a resounding success raising \$7,500 for Ronald McDonald House Charities. The event hosted by the Scenic City Volks Folks was held on April 21 and 22 at Camp Jordan in East Ridge. More than 3,000 people enjoyed displays of Volkswagen memorabilia, food and music over the weekend. Friends of the Ronald McDonald House Charities organized dozens of volunteers to work the concessions and the gate at Bug-a-paluzza. The Ronald McDonald Care Mobile was also on site providing dental education to children and their parents.



# Ronald McDonald Care Mobile Report

The **Ronald McDonald Care Mobile** is a partnership between Ronald McDonald House Charities of Greater Chattanooga and T.C. Thompson Children's Hospital at Erlanger. The mobile dental unit travels to schools and other easily-accessible locations in the Chattanooga and surrounding areas. Since rolling out in 2003, the Care Mobile has treated over 3000 uninsured children. The Ronald McDonald Care Mobile is one of three cornerstone programs of Ronald McDonald House Charities. There are 30 Ronald McDonald Care Mobiles now operating globally in 4 countries.

Volunteer opportunities are available with the Ronald McDonald Care Mobile. For more information, please call (423) 778-2273. ♥



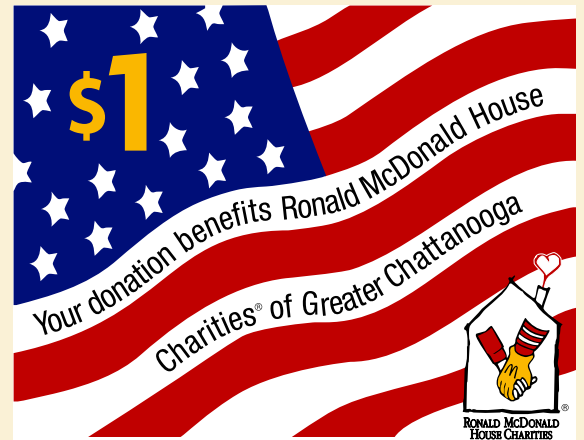
## CARE MOBILE REPORT CARD 2007

- ✓ \$279,177 worth of free dental care (\$ value of screenings not included)
- ✓ 1,691 total at-risk children (1561 Hamilton County Children, 100 Bradley County Children, and 30 Marion County Children)
- ✓ An average of 59.2% of patients had tooth decay.
- ✓ Locations served: Calvin Donaldson, Clifton Hills, Hillcrest, Rivermont, Red Bank, Woodmore, Hardy, Birchwood, Bess T. Shepherd, Brown, East Lake, East Side, Barger, Blythe-Bower, Mayfield, McBrien, Orchard Knob, Spring Creek, Marion County Housing Authority, Signal Center, Henry YMCA Day Care, UTC/Brown Academy Day Care, UTC/Battle Day Care, Lone Oak Health Center, Little Miss May Day Care, Mount Olive Baptist Church, Hillcrest, Orchard Knob, Red Bank, Rivermont, and Woodmore.



# Flag Promotion at Area McDonald's Restaurants

Support Ronald McDonald House Charities! Buy a Flag for \$1.00 at your local McDonald's restaurant. All proceeds benefit sick children and their families.



## The ARCH Society Membership

*Just as the arched doorway of the Chattanooga Ronald McDonald House has welcomed thousands of families since it opened in 1990, you can make sure this door is always open for families in need.*

*The ARCH Society honors donors who have made a substantial planned gift to Ronald McDonald House Charities of Greater Chattanooga during their lifetime that will continue the legacy of their generosity.*

*All donors to the ARCH Society will receive permanent recognition on the ARCH wall at the Ronald McDonald House and will receive a lapel pin created to commemorate their induction into the Society.*

### Arch Society Members

- Grace B. Charles
- Merribel Gilliam
- Mary Inez Greene
- Henry and Patsy Hoss
- Bertha Stoker Joyce
- Jane L. Kaylor
- Marcia Williams Kling
- Joan B. Kroc
- Ted, Judy and Rebecca Lyon
- Irene Neal Martin
- Lou Beaty McConnell
- Bill and Sandra McCord
- Mary Beth and William Moore
- Jim and Kathy Queen
- Paul Shepherd
- Harry M. Tate
- Lenell Thompson
- Mary Lynn Wilson

*Please complete and Mail this form to: Ronald McDonald House Charities, 200 Central Ave., Chattanooga, TN 37403-1506*

- Please send me a free copy of the Wills Workbook.
- Please provide me with more information about estate planning.
- I have a question. Please call me. Best time to call: \_\_\_\_\_ a.m./p.m.
- I have not previously informed you, but I have already included Ronald McDonald House in my estate plan through:
  - my will     a trust arrangement     an insurance policy
  - my retirement plan assets     other

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City/State/Zip \_\_\_\_\_

*This information is strictly confidential.*



9 year old Jason Dunn donated \$200 worth of dental care products to RMHC. Jason opted out of receiving birthday gifts and instead asked guests to bring toothpastes and toothbrushes for children and families at RMHC.

Trousdale School volunteers help us every month with chores around the House



Red Bank Police Chief Larry Sneed and the Tennessee Law Enforcement Association donate \$500 to RMHC each year.



*Thank You...*  
*for the many ways you share your hearts with us!*

**Let us introduce you to a few of the people that have helped make a difference...**

Dayton City School students raised \$500 for RMHC through various fundraising efforts at their school



The Tennessee Farm Bureau donated over \$500 worth of food to RMHC on February 9, 2007 as part of its annual Food Check-Out Day program.



# Laynee and Rylee's Story

Tairen and Kevin Landen's twin girls were born on February 26, 2007, Laynee weighing 1 pound 1 ounce and Rylee, 1 pound 2 ounces. The couple who were originally expecting triplets lost one during the delivery. After the births, Tairen spent the next four days recovering in the hospital, while the twins remained under watch in the neonatal intensive care unit at T.C. Thompson Children's Hospital.

The family chose the Ronald McDonald House as their home away from home.

"The compassion that is here is amazing. It's more than the hospitality that is offered by staff and volunteers. It's also the families that are here who know what you're going through, that's what gives me hope," said Tairen Landen, mother of twin girls and House guest

Tairen and Kevin Landen, high school sweethearts who live in Dalton Georgia, just about 1 hour away from Chattanooga, have spent over three months at "The House That Love Built."

"3 ½ months later they (Laynee and Rylee) have defied the odds and they're still here," she said

Tairen took a leave of absence from her position as a Kindergarten teacher for the Whitfield County Schools due to early labor signs during her 24th week of pregnancy. Kevin who works for Precision Products continues to spend his days at work and his nights with his family.

The babies will soon be well enough to go home; Laynee now weighs a little over 4 pounds and her twin sister Rylee is 5 pounds 2 ounces. The family looks forward to completing remodeling plans on their home and are thankful the Ronald McDonald House was available for them during a very uncertain and difficult time. ♥



*Tairen Landen enjoying a moment with her twin girls Rylee and Laynee*



*Rylee cradling her daddy's wedding ring*

## SmartMoovz

Helping to build a healthier tomorrow - One kid at a time

Ronald McDonald House Charities has partnered with SmartMoovz, Inc. to provide a low impact fitness and nutrition program to children in Southeast Tennessee.

### SMARTMOOVZ ACTIVITY ENRICHMENT PROGRAM

Contents include:

- 30 Minute Child Activity Program
- Designed to be Performed in a School or Community Setting
- Moovin' ahead Fitness Challenge
- Designed to motivate young people and their families to incorporate physical activity into their daily lives
- Web Based Enrichment
- Designed to provide families with educational materials

Coming this fall to a school or community near you! ♥



*Pictured L-R are: Kris Bennett, co-owner of SmartMoovz, Inc., Ray Lallier, Care Mobile Operations Coordinator, and Katie Hart-Smith, co-owner of SmartMoovz, Inc.*

# Friends of Ronald McDonald House Charities Announces New Officers



Tracy Hightower  
President



Autumn Witt  
Vice President



Kristen Jenkins  
Membership Chair

**"Friends of RMHC"** are young professionals in our community who have been formed to be a workforce for the special events to benefit Ronald McDonald House Charities. If you are age 18-39 (or know someone who is) who would like to meet other young adults in our community and work for a great cause, please call Nicole Bellenfant at (423) 778-4338 to get more information about the "Friends" group. "Friends of RMHC" hold an orientation session on the first Tuesday of each month at 6:00 p.m. at the Ronald McDonald House and have quarterly meetings to plan the fundraising activities. ♥



Becky Moeller  
Activities Co-Chair

picture  
not available

Toni Janska  
Activities Co-Chair



Steve Davenport  
Secretary

## FRIENDS of Ronald McDonald House Charities

### VOLUNTEER OPPORTUNITIES

- ♥ "It's a Rockin' Auction"
- ♥ RMHC Golf Classic
- ♥ Autumn Children's Festival
- ♥ Decorating the House and Family Room for the Holidays
- ♥ Adopting an Oncology Family for Christmas
- ♥ Phonathon
- ♥ Telethon
- ♥ Bugapaluza Volkswagen Car Show



On June 5, Friends of RMHC gathered at Las Margaritas in North Chattanooga for election of new officers and review of volunteer opportunities. More than 40 people gathered for the occasion.

## Save these Dates!

**July 28**  
Comcast First Day  
Festival at  
Warner Park Zoo

**August 11**  
"It's a Rockin' Auction"  
at the Chattanooga  
Convention Center

**September 17**  
RMHC Golf Classic  
2007 at Black  
Creek Club

**October 6 & 7**  
Autumn Children's  
Festival at the  
Tennessee Riverpark

## Welcome New RMHC Staff Member



**Rebecca Covington** has joined RMHC's development staff as the Donor Relations/Development Assistant. Rebecca is quite knowledgeable about financial transactions and office operations. Prior to joining RMHC she worked for Geico Insurance as a customer service representative and a loan officer for Crest Finance. Rebecca has also served as a volunteer for several non-profit organizations including Habitat for Humanity and Big Brother Big Sister of Chattanooga. ♥

## An Easy Way to Raise Money for RMHC of Chattanooga



What if Ronald McDonald House Charities of Greater Chattanooga earned a penny every time you searched the Internet? Well, now we can! **GoodSearch.com** is a new search engine that donates ad revenue, about a penny per search, to the charity its users designate. Use it just like any search engine, and it's powered by Yahoo!, so you get the same great results.

Follow these easy steps to support Ronald McDonald House Charities of Greater Chattanooga:

1. Visit [www.goodsearch.com](http://www.goodsearch.com).
2. Type "Ronald McDonald House Charities of Greater Chattanooga" into the "Who do you GoodSearch For" box.
3. Click on "verify" to generate revenue for the Ronald McDonald House Charities of Greater Chattanooga with every search you make.
4. Simply use GoodSearch.com to conduct Internet searches as you normally would.

Just 500 of us searching four times a day will raise about \$7,300 in a year without anyone spending a dime! Please spread the word! ♥



## We congratulate our 2007 Big Red Shoe Award Winners

**McKee Foods**

**Greater Chattanooga  
Lodging Association**

**Stefanie Wittler**

**Alpha Phi Alpha**

**Kiwanis Club of Chattanooga**

**Wal-Mart #3659**

## In Their Own Words

Notes from families who stayed at Chattanooga's Ronald McDonald House and Family Room

*"The Ronald McDonald House is absolutely wonderful."*

*"Words cannot begin to express our thanks for all that you've done and all that you do. Being able to come to a wonderful place that feels just like home, and to have even a few worry free moments in the midst of a trial, is such an incredible thing."*

*"The Ronald McDonald House is so much like home in the sense that it is so safe, secure and welcoming. There was always a shoulder to cry on and a friend to talk to."*

*"You couldn't ask for a better place. If I was a rich man, I would do everything I could to help the Ronald McDonald House."*



**Lace up your dancing shoes and strut over to the Convention Center for the 7th Annual Ronald McDonald House Charities**

**"It's a Rockin Auction"**

# **DANCING IN THE STREET**

**August 11, 2007**

**Enjoy an evening of dinner, drinks and music plus a live and silent auction.**

**Tickets are \$50 per person and can be purchased by calling us or visiting our website.**

**Proceeds benefit Ronald McDonald House Charities of Greater Chattanooga.**

**(423) 778-4300**

**[www.rmhchattanooga.com](http://www.rmhchattanooga.com)**

## These Children Will Live In Our Hearts Forever...

Ja'Sean Jones

Ethan Cox

Benjamin Hallman

Shawn Leroy



## Need to Send a Gift or Make a Memorial?

To help you with your need to send a birthday, special occasion or holiday greeting or to make a memorial gift, Ronald McDonald House Charities is happy to allow you to call us with your gift and we'll send the notification immediately. You may charge your donation on MasterCard, Visa or American Express. We hope you'll clip this article, post it on your bulletin board and call us when we can help you out!

To make a memorial or send a birthday/ special occasion/holiday gift, call a staff member of the Ronald McDonald House at 778-4300. You can also donate online at [www.rmhchattanooga.com](http://www.rmhchattanooga.com).

## And Remember the Canisters!

McDonald's restaurants donate space at their counter and drive-thru windows for our Canister Program. The funds help pay for the RMHC Scholarship Program. So the next time you purchase that Southern Style Chicken Sandwich or the Asian Salad, consider dropping your change in the Canister. It truly makes a difference.



## Ronald McDonald House Charities of Greater Chattanooga

# Wish List

Ronald McDonald House Charities provides a home-away-from-home for families with sick children. The House provides for up to 26 families each night. We hope you will consider the RMHC when your office, church, sorority or civic organization is considering alternate gifts. Bless you!

### FOOD ITEMS

COLD CEREALS (INDIVIDUAL SERVINGS)  
 CHIPS (INDIVIDUAL SERVINGS)  
 GROUND BEEF for the freezer  
 MICROWAVE POP CORN  
 CAKE MIXES & ICINGS  
 CREAM SOUPS (Chicken, Celery & Mushroom)  
 CANNED CHICKEN  
 CANNED CHICKEN BROTH  
 INDIVIDUAL FRUIT CUPS & PUDDINGS  
 INDIVIDUAL JUICES (fruit punch, grape, etc.)  
 SNACKS-PEANUT BUTTER & CRACKERS  
 FAMILY SIZE REGULAR TEA BAGS (no decaf)

### HOUSE PRODUCTS

POWDERED LAUNDRY DETERGENT  
 DRYER SHEETS  
 SHOWER CLEANER  
 LIQUID DISH SOAP  
 GARBAGE BAGS W/DRAW STRINGS  
 and/or handles (13 GAL, 30 GAL & 55 GAL)  
 HAND SANITIZER  
 STYROFOAM PLATES 8" or 10"  
 LARGE CUPS 16 oz & 20 oz (hot or cold)  
 ZIPLOC SANDWICH BAGS  
 ZIPLOC BAGS (2 GALLON OR LARGER)  
 PAPER TOWELS  
 TOILET TISSUE

**FOR THE HOUSE:** 2 electric can openers BLACK, 3 toaster ovens BLACK, 3 10-12 cup coffee pots BLACK, skillets, saucepans, 5 clock radios, 5 answering machines (simpler the better), 10 full size cotton blankets WHITE. Please call 778-4346 before purchasing any of these items to make sure they are still on the Wish List!

**VOLUNTEERS:** 2 or 3 volunteers who would work together as a team and come once a month to work in the family kitchens to keep them organized; 1 volunteer who would work once or twice a month putting up supplies, 3 hour shift volunteers for the House or Family Room.

### OUR CARE MOBILE NEEDS

INDIVIDUAL <u>CHILD SIZE</u> TOOTHBRUSHES	FUN STICKERS
TOOTHPASTE (not whitening or tartar control brands)	DENTAL FLOSS
HAND SANITIZER	KLEENEX
PAPER TOWELS	FUN ERASERS

Due to hospital infectious disease guidelines, we cannot accept any stuffed animals unless they are sealed in their original plastic sack, AND our playroom has been generously restocked thanks to a partnership with K-Bee Toys, so we are not accepting used toys at this time.

### MISCELLANEOUS ITEMS

White Copy Paper 8 ½ x 11  
 Color Copy Paper 8 ½ x 11  
 Postage Stamps (41¢)

### FOR OUR FAMILIES

Long-distance calling cards  
Small Size deodorant (men's & ladies)  
 Disposable Razors (MEN & WOMEN)  
 Wal Mart gift cards  
 Disposable cameras



## Ronald McDonald House Charities of Greater Chattanooga

200 Central Avenue  
Chattanooga, TN 37403

RETURN SERVICE REQUESTED

Non Profit Org  
U S Postage  
PAID  
Permit No 736  
Chattanooga, TN

### Please help keep our mailing list updated

Check if appropriate:

- My name is misspelled.
- My address is incorrect. My address is:  
\_\_\_\_\_
- My email address is:  
\_\_\_\_\_
- I received more than one copy.
- I no longer wish to receive *Love Notes*

Please clip your label and mail it to us,  
noting your request.



**8th Annual  
Ronald McDonald House Charities**

**GOLF CLASSIC**

**Monday, September 17**

**Black Creek Club**

**8:30 am & 1:00 pm shotgun starts**

**Online registration available at**

**[www.rmhchattanooga.com](http://www.rmhchattanooga.com)**

## How Can You Help?

Here are some of the ways in which you can help Ronald McDonald House Charities® (RMHC) of Greater Chattanooga continue to support families with critically ill or injured children.

- ♥ Volunteer at the House or Family Room
- ♥ Volunteer at an event
- ♥ Serve as a Volunteer for the Ronald McDonald Care Mobile (a mobile dental unit providing free dental treatments to at risk children within Hamilton County)
- ♥ Serve on a committee
- ♥ Become a "Friend" of the Ronald McDonald House
- ♥ Donate funds (Individual and corporate giving options available)
- ♥ Designate a gift in honor of a loved one
- ♥ Host a Fundraising Event
- ♥ Include RMHC in your Estate Plan
- ♥ Provide Wish List Items
- ♥ Recycle Your Cell Phone and Print Cartridges with RMHC

Visit [www.rmhchattanooga.com](http://www.rmhchattanooga.com) and click on **How You Can Help** for details or call (423) 778-4300.